



# Rochester Country Fair

P.O. Box 321, Rochester MA 02770

[www.rochesterma.com](http://www.rochesterma.com)

Dear friends of the Rochester Country Fair,

August is quickly approaching and the Fair Committee is diligently working toward bringing new entertaining events for everyone to enjoy. Planning the Fair requires meticulous organization by staff members and the financial help of valued supporters such as you. We hope you will share the enthusiasm for what we have planned for this summer and will consider supporting the Fair with a donation.

In an environment where we all look to increase sustainability and become more cost effective, we shifted from a program book to brochures last year. By doing so, we were able to reach out to many more families while still offering supporters, such as you, the opportunity to continue to financially support the Fair. We are also continuing to offer our popular banner sponsorships on the fairgrounds.

Due to the size of the brochure, we are limited to 19 business card ads and 20 booster lines. If you would like to be included in our program brochure, **we must receive your program sponsorship by May 15<sup>th</sup>**. Sponsors will be included on a first come, first serve basis. We will contact you if we are unable to fit your ad in this year. Banner sponsorships are due by August 1<sup>st</sup>.

The continued success of this annual event is a direct result of all the generous support received from our local business owners and the many dedicated and kind individuals like you. With your help, we are able to provide the local community with an affordable family friendly event.

The enclosed form provides information on sponsorship opportunities for this year's fair. We look forward to seeing you at the Fair!

Sincerely,  
The Rochester Country Fair Committee

## **What's New this Year:**

The 18<sup>th</sup> Annual Rochester Country Fair will take place Friday, August 18<sup>th</sup> – Sunday, August 20<sup>th</sup>, 2017.

We are incorporating a "Tribute to the American Farmer" Theme to the Children's Events, Flower Planter and Lego Building Contests. But one of the biggest changes that you will notice is that the Fair will be held over the course of 3 days. We've moved several of our headline events around to allow the Fair to operate more efficiently and cost effectively so that we may continue to make improvements to the Fairgrounds and provide family friendly entertainment for all.

The Woodsman Show will kick off the Fair on Friday Evening this year. Old Colony's Superintendent Director Aaron Polansky will participate in the Year's Wrestling event Saturday evening and Military Trucks will participate in the Truck Pulling Event on Sunday afternoon.

We're also working on constructing an area for teenagers that would consist of a volleyball court, cornhole and other activities. Feel free to contact us if you have any ideas or suggestions.



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## 2017 Sponsorship Form

The continued success of the Rochester Country Fair is a direct result of all the generous donations made by community friends and supporters like you. We deeply appreciate your past contributions and hope you will continue your support by completing the form below and submitting it along with your donation to:

*The Rochester Country Fair  
P.O. Box 321  
Rochester, MA. 02770*

***(Please make checks payable to: Town of Rochester Country Fair)***

**Program Pamphlet Sponsorships:    **\*\* (Due by May 15<sup>th</sup>) \*\*****

**\$100 Business Card Advertisement**

**\$25 Booster Line Advertisement**

Please send your business card with your payment.  
Or email it to us at [rochestercountryfair@comcast.net](mailto:rochestercountryfair@comcast.net) for better clarity.

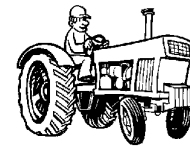
**Donations:** Donations of any kind are greatly appreciated!

\$ \_\_\_\_\_

**\$100 Banner Sponsorships:    - Due by August 1<sup>st</sup>**

Display your support of the Fair by advertising your business with your **3' x 2' banner or sign**. Price **does not** include banner/sign. Contact M.a.D. Signs at 508.273.7887 if you need assistance having one made.

Please designate an area you would like to have your banner displayed. We will make every attempt to place it in your desired location.



Tractor Pull Sponsor

Children's Arena Sponsor

Main Arena Sponsor

Admission Gate Sponsor

Other \_\_\_\_\_

**Banner Sponsorship Renewal**

Desired Location of Banner \_\_\_\_\_

*(Select if you are renewing last year's banner sponsorship)*

Visit us on the web at [www.rochesterma.com](http://www.rochesterma.com) or follow us on facebook for additional event information.

Thank you for your support!  
The Rochester Country Fair Committee